

Perma Shipping Line Implements Quantum's Analytics System

Press Release

Singapore, 31st March, 2012

Perma Shipping Line and Quantum BSO today announced that Perma had implement Quantum's state-of-the-art Analytics product **Qi-Liner**[®] for their Liner and NVOCC business. Mr. Ali Meghami the Managing Director of Perma stated that they have been extremely interested with the product. He felt that its induction as a strategic management, planning and efficiency driving tool will give Perma a significant competitive advantage. Adding to this, Arjun Vikram-Singh, the CEO of Quantum thanked Perma for recognizing the innovation and benefits that the **Qi**[®] (**Quantum Intelligence**) systems provided. He believed that the product will show dramatic returns for Perma in their commercial management, organizational and asset efficiency, as well as financial aspects.

About Perma Shipping Line

Incorporated in Singapore, Perma has operations across the Middle-East, Indian Subcontinent, South-East Asia and China and operates from 20 offices across the region. Known for providing a personalized service to its customers, Perma serves niche areas like Umm Qasr, while operating a large owned pool of containers and dedicated ocean services. (www.permacontainerline.com)

About Quantum

A company, with depth of transportation experience and one that is dedicated to providing a range of integrated and innovative systems for the Ocean Transportation and Logistics industries. The company provides a range of end-to-end transportation solutions for the Liner, Multi-purpose, NVOCC and Forwarding businesses. The product range also includes decision support systems like Contribution, Capacity and Yield Optimization. Quantum is globally unique in providing off-the-shelf pre-configured business intelligence systems that have dashboards, extensive analytics, reports and simulations. (www.quantum-bso.com)

Quantum's Intelligence

Qi[®] (**Quantum Intelligence**) pronounced as **Chi** (the Chinese word that describes the harnessing of energy) is a state of the art Analytics portfolio built on the highly acclaimed and market leading BI engine Qlikview. Delivered out of the box, the extensive analytics are delivered through a rapid mapping to the clients systems in less than 4 weeks. The **Qi**[®] Portfolio includes off the shelf systems for Liner, Forwarding, Multi-Purpose, Dry Bulk, Yield Management. Quantum provides consulting, advisory, system design and ground up-development of Analytic systems in any business vertical of transportation. (www.quantum-bso.com/Analytics.html)

Qi-Liner

The Analytics solution for Liner Shipping (Carriers, NVOCC's and Agents) is built on the leading BI engine Qlikview and Quantum's depth of business knowledge. The system contains 13 dashboards, balanced scorecards, management reports, over 2000 analytics, 200 reports and 10 different simulations. The **Qi-Liner**[®] integrates to the clients operating system through a simple mapping process over 4 weeks and thereafter provides immediate strategic and tactical results. For on-line product demo: www.quantum-bso.com/Qi-Liner.html

Qlikview

Described by Gartner as a "Juggernaut", QlikView is the fastest growing and one of the most innovative Business Intelligence providers. QlikTech has focused on simplifying decision making for business users across organizations. They pioneered new approaches to accessing, managing, and interacting with data. A relentless focus on customer success and a vibrant, passionate user community, today, has more than 24,000 companies in over 100 countries who use QlikView, with an industry-leading 96% satisfaction rate. Qlikview publishes analysis and figures of real business case benefits achieved at www.qlikview.com/us/company

Companies using Qlikview: KLM, TNT, Schenker, DSV, ECU Line, Noble Group, Pacific Basin, MOL, CSAV, Emirates, TransAsia, Samskip etc.

For enquiries or on-line demonstration, please contact: